Q.P.Code:PC223-20 (Pages: 2) Reg. No...............................

 Name...................................

**M.Com. DEGREE (CSS) EXAMINATION, APRIL 2024**

**Second Semester (Regular/Supplementary/Improvement - 2020 Admission Onwards)**

**Branch: Commerce**

**PG20CO208 - INTERNATIONAL BUSINESS AND FINANCE**

Time: 3 hrs Max. Weightage: 30

**PART A**

**(Answer any EIGHT questions. Each question has weightage ONE.)**

1. What are the features of a free market economy?

2. Why are multinational companies also known as multi domestic companies?

3. What is a spot transaction?

4. What are the assumptions and arguments of factor endowment theory?

5. What do you mean by net commodity terms of trade?

6. What is a customs union? Give examples.

7. What is meant by most favoured nation treatment?

8. What is known as BRICS development bank?

9. Explain unilateral transfers account?

10. Define ODA.

**(8×1=8)**

**PART B**

**(Answer any SIX questions. Each question has weightage TWO.)**

11. Discuss the different dimensions of globalization.

12. Which are the major techniques of assessing country risk?

13. What is meant by franchising? How is it different from licensing. Discuss the merits and demerits.

14. What are the major consequences of Brexit?

15. What are the major administrative measures employed in restricting free trade?

16. Foreign exchange rate is affected by many factors. Identify these factors.

17. Identify the major causes of international liquidity and the suggested measures to solve the same.

18. What is “Purchasing Power Parity Theory”?

**(6×2=12)**

**PART C**

**(Answer any TWO questions. Each question has weightage FIVE.)**

19. International business has to cope up with lot of uncertainties. Discuss the major challenges in international business.

20. What is mercantilism? Narrate briefly the major theories of international trade from mercantilism to modern theories.

21. Examine the impact of WTO on Indian economy.

22. Which are the common methods of effecting settlement in international trade?

**(2×5=10)**

**(END OF QUESTION PAPER)**